# Corporate Partner Pack

Supporting Jersey's adults with disabilities to live full lives since 1983



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# Partner with Jersey Cheshire Home and make a real difference

### Who we are and what we do

Jersey Cheshire Home is the only residential facility in Jersey dedicated to caring for adult islanders with disabilities.

Our mission is to enhance lives by providing roundthe-clock care, rehabilitation and opportunities for independence. Our residents, aged between 18 and 80, live with conditions such as multiple sclerosis, spinal injuries and brain injuries. We ensure they have the specialist support they need to lead the most fulfilling lives possible.



to enhance the lives of islanders with disabilities.

## **OUR PURPOSE**

Providing a home, specialist care and advocacy for islanders with disabilities.

### **OUR VISION**

Jersey Cheshire Home is a centre of excellence for caring for the needs of islanders with a disability.

Running this vital service costs over £3 million annually and corporate partnerships are essential in helping us continue our work and expand the services we offer.





## Why partner with us?

Supporting Jersey Cheshire Home is an opportunity to make a meaningful, measurable impact while also benefiting your business:

- Corporate Social Responsibility & Environmental Social and Governance Alignment – Demonstrate a real commitment to your community.
- Brand Awareness & Recognition Gain positive media exposure with great PR opportunities.
- Employee Engagement Involve your team in inspiring and rewarding initiatives.
- Bespoke Partnership Options Align your support with your company's goals and values.

## How you can get involved

# Sponsor a themed celebration day

Adults with disabilities report experiencing frequent mental distress almost five times as often as those without.

Having something to look forward, social inclusion, acceptance and a sense of belonging and fun can help reduce this.

Our events focus on the types of activities adults with disabilities can do and less what they can't do.

Each year, we organise fantastic, fun themed days to bring joy to our residents. Your sponsorship will cover the cost of entertainment and decorations and also offer a great opportunity for your employees to be directly involved.

#### Examples include:

- Music & Dance Live music, interactive sessions and dance performances.
- Arts & Crafts Creativity-focused workshops and projects.
- Sports & Fitness Adaptive sports, challenges and wellbeing activities.
- Seasonal Celebrations Valentines Day, Liberation Day, Easter, Summer BBQs Christmas and more.

Plus, we are always open to ideas, if you have a specific idea then we'd love to hear it!

### **Partnership projects**

Help us to provide the very best standard of care to our residents by funding specific funding for projects such as:

- Rehabilitation and therapy programmes such as hydrotherapy, physiotherapy and wellbeing initiatives.
- Specialist equipment and technology to improve residents' quality of life.
- Facility upgrades such as our garden accessibility and enhancement project.

# Team volunteering and fundraising

Give your team an opportunity to make a difference through:

- Volunteering Days Help with gardening, maintenance, or activities.
- Fundraising Challenges Host workplace events or take on a sponsored challenge.
- **Payroll Giving** Encourage staff to donate a small amount each month.
- Charity of the Year Make a lasting impact by choosing Jersey Cheshire Home as your Charity of the Year and working together on fundraising and awareness campaigns.
- Matched Giving Encourage employees to donate by matching their contributions and doubling the impact.
- Challenges & Events Take part in our challenges and events, such as our annual trek, bingo and Motown nights.



## The impact your support makes

| £80,000<br>Average annual cost of a<br>resident's care | <b>£2,000</b><br>Providing an inclusive themed celebration day | £865<br>Cost of weekly utilities                                       |
|--|--|--|
| <b>£75</b><br>Cost of physiotherapy session            | <b>44</b><br>Active volunteers                                 | <b>£2,000</b><br>Annual cost to run our<br>wheelchair friendly vehicle |

## What our partners, residents and their families say

Working with Jersey Cheshire Home has been a privilege. It's amazing to see how our sponsorship has directly improved residents' lives. – **Partner**  Our employees love volunteering at Jersey Cheshire Home. It's a fantastic way to give back while building team spirit. **– Partner** 

Jersey Cheshire Home is more than a care home – it's a community where I feel valued and supported. **– Resident** 

Knowing my father is in a safe, caring environment gives me complete peace of mind. The staff genuinely care about every resident. – **Family Member** 

## Join us and make a difference

#### Thank You for your interest in supporting Jersey Cheshire Home.

If you'd like to learn more about partnering with us please contact our fundraising Manager. **Michelle Picot** - Email: fundraising@jch.je or Tel: 01534 285858.